

Hosted by



Pakistan Pharmaceutical  
Manufacturers' Association

Organized by



6<sup>th</sup> Pakistan Pharma Summit

9:00 - 5:00  
AM PM

12 JULY

ISLAMABAD  
SERENA HOTEL

Pharma Export  
Summit & Awards

PESA  
2023

Winning Strategies for Pharma Exports

## PARTNERSHIP PROPOSAL

(Size and the prominence of your logo will proportionate as per the package you choose)

PARTNERSHIP BENEFITS	Lunch (Single Opportunity)	Gold (2 slots left)	Silver	Bronze
	1,300,000	1,000,000	500,000	150,000
<b>Exhibition</b>				
Bare Space (feet)	10 x 6	10 x 6	8 x 6	6 x 6
<b>Content and Thought Leadership Benefits</b>				
Take a solo speaking slot to demonstrate your thinking or join a debate with some of the industry's biggest players				
Speaking slot for a keynote in inaugural session	X	X	X	X
Speaking slot for a presentation	X	X	X	X
Speaking slot as a panelist	X	X	X	X
CEO to be invited on stage to receive a plaque	✓	✓	X	X
<b>Branding and Profiling Benefits</b>				
<b>Brand Positioning</b> Logo on event signage (digital and onsite)	✓	✓	✓	✓
<b>Category Exclusivity</b>	X	X	X	X
<b>Ad – PPMA Conference Souvenir</b> (Special 2023 Edition)	Full Page	Full Page	Full Page	X
Welcome Email to our database	X	X	X	X
Social Media Announcement post	✓	✓	✓	X
Company Logo on Event Website	✓	✓	✓	✓
<b>Video Commercial</b> Sponsor's video to be played during break between sessions. It will be promoted on our social media as well.	✓ (15 sec. on side screens)	✓ (15 sec. on side screens)	X	X
Verbal acknowledgment by MoC	✓	✓	✓	X
<b>Promotional Material</b> Corporate inserts in conference delegates' bag	✓	✓	X	X
<b>Networking Benefits</b>				
Full networking access	✓	✓	✓	X
Complimentary 'Conference' passes	8	6	2	1

### Important Notes:

- All above amounts are exclusive of taxes
- **Size and the prominence of your logo will proportionate as per the package you choose**
- Payment Terms: Full payment is due before the event
- Founding Partner & Platinum Partner slots have been already taken.
- The agenda is at the discretion of the organizers. The speaking slot is subject to the consent of the organizing committee.
- Logos, artworks, creatives, print and video ads to be shared with organizers by Friday, 7<sup>th</sup> July 2023 to get it placed in the PPMA Pharma Summit 2023 collateral including print, digital, onsite signage and logo branding throughout the event.

SECRETARIAT – PPMA 6<sup>TH</sup> PHARMA SUMMIT & PESA'23:

Mobile: +92 300 2133849 / +92 321 8747595 Email: ppma@terrabizgroup.com